

Attorney Docket No. P-ORC-908-US
JFJIN THE UNITED STATES AND PATENT AND TRADEMARK OFFICE

Application of : Asaf ATZMON et al
 Serial No. : 10/632942
 Filing Date : 31-Jul-2003
 For : System and Method for Multicasting Events of Interest
 Group Art Unit : 2623

Commissioner For Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

POWER OF ATTORNEY

Sir:

ORCA Interactive Ltd., the assignee of the above captioned application, hereby revokes all prior powers of attorney and appoints Vladimir Sherman, Registration No. 43,116, or his duly appointed associate, its attorney, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith.

Please direct all communications about the application to the following correspondence address:

Vladimir Sherman
 c/o Landon IP, Inc
 1700 Diagonal Road, Suite 450
 Alexandria
 Virginia 22314, USA

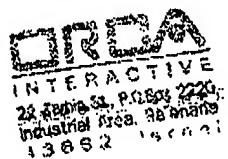
Please associate this application with customer number 66905.

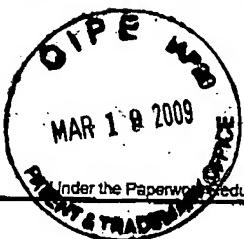
ORCA Interactive Ltd

Date: 11/21/09

By:

Haggai Barzel
 CEO & CO-Founder
 Name: Orca Interactive Ltd
 Title:





PTO/SB/96 (02-09)

Approved for use through 03/31/2009. OMB 0651-0031
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STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Orca Interactive Ltd.Application No./Patent No.: 10/632,942Filed/Issue Date: 07/31/2003Titled: System and Method for Multicasting Events of Interest

Orca Interactive Ltd.

, a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. the assignee of the entire right, title, and interest in;
2. an assignee of less than the entire right, title, and interest in
(The extent (by percentage) of its ownership interest is _____ %); or
3. the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made) the patent application/patent identified above, by virtue of either:

A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy therefore is attached.

OR

B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Asaf Atzman, Yosef Zohar and Dror Golan To: Emblaze Systems Ltd.The document was recorded in the United States Patent and Trademark Office at
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As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Ali Goshen
SignatureAli Goshen
Printed or Typed Name

17/3/2009

Date

Counsel

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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